

Vision

In an ever increasing competitive market place, it is incumbent upon the entrepreneur who wishes to meet the challenge that will mean success not only to take the initiative but also to evaluate the “ebbs and flows” which affect business trends and implement such mediums to remain firmly ahead of its competitors. We place a premium on efficiency, competence and professionalism with client satisfaction as our prime objective

We pride ourselves on meeting any challenge that we encounter and endeavor always to deliver a product which is identifiable by its quality and presentation.

Services

- Marketing and Advertising

We have a very dynamic team to brainstorm and develop the most effective strategies and creative ideas.

- Event Management and Conferences

Our event management involves conceptualising, planning, sourcing and executing a range of events e.g. conferences, product launches, staff functions, stakeholder functions, road shows, festivals, exhibitions, production, staging, sound and decor etc.

- Promotions / Branding

In all promotional projects big or small we pride ourselves on quick turnaround times as most of our branding is done in house (In house silkscreening and pad printing are offered), thus much more control is measured when getting projects done timeously. We have extensive expertise in assessing what the client needs. We have over the years bridged relationships with a variety of importers so that we have a wide selection of pens, executive sets, glassware, executive games, mouse pads, kiddies items, etc. We also make up items that we conceptualise ourselves to enhance the event, company or product.

- Corporate Clothing and Bags (In-house production)

Jackets, T-shirts, scarves, shirts, cycling gear, aprons, track suits, caps, etc. Imagecorp can also design and make up clothing to the requirements of the client. We are also able to knit collars, scarves and jerseys in a company's corporate colours. Once again utmost attention is given to turnaround time in the production of our garments.

- African Gifts

Since our inception we have dedicated ourselves to the promotion of rural co-operatives. With this in mind much of our promotional and gift items are preferentially outsourced to these industries in an endeavour to assist not only in job creation but also contribute to their economic independence and sustainability. We use several co-ops to make up our African gifts: Gifts are made up in clay, resin, beads, wood and wire. We are proud of the fact that we can encourage people.

- Photographic studios/ Video Production

Image offers a full digital photographic studio and service specialising in PIR, fashion, events, pack shots and portrait photography. We have done shoots for House and Leisure, Vanity Fair and Fair Lady as well as corporates such as

Nu-Metro, Multichoice and SABC. For video production, we believe that a video can provide great insight into a company's operation and can be used as an effective marketing or communications tool, producing original music, camera work, camera man, edit to master e.t.c.

- Catering

Image believes that a passion for food is at the base of every event. An accomplished culinary team of inventive

chefs continually rise above the expectations of each client's palette with menus that present engaging flavours.

- Sandblasting

Can be done on metal, glass, perspex and wood.

- Laser Engraving

This can be done on practically any product e.g.: Metal, glass, perspex etc.

- Signage / Banners

Image offers hardware and skins for an array of apparatus.

- Wall banners, roll up banners etc.

- Light boxes

- Installations: scaffolding and abseiling installations.

We fabricate signage in perspex, metal, wood and glass.

- Lithography / Digital Printing

- Long and short runs.

- Expedited in short turnaround times.

- Design Hub

- CID's, design of print and electronic invites, web designing for front and back-end users only to mention a few.